

INVOICE



KUSA-TV
 500 Speer Blvd.
 Denver, CO 80203
 Main: (303)871-9999
 Billing:

www.9news.com

Billing Address:

AL Media / POL
Attention: Accounts Payable
 222 W. Ontario St.
 Ste 600
 Chicago, IL 60654

Send Payment To:

KUSA-TV
KUSA
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	Invoice Date	Invoice Month	Invoice Period
1677848-1	10/21/18	October 2018	10/01/18 - 10/21/18

Property	Account Executive	Sales Office	Sales Region
KUSA	Dan Foster	Telerep Chicago	National

Advertiser	Product	Estimate Number
ISS/ Coloradans for Fairnes	CO FAIR SD16 ES 684	

Flight Dates	Order #	Alt Order #
10/16/18 - 10/21/18	1677848	09288533

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
SP/Other as noted in contract remarks

Agency Code	Advertiser Code	Product 1/2
	K493	

Agency Ref	Advertiser Ref
39474AG	131719

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/18	10/19/18	9News 6am	6-7am	--WTF--	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --WTF-- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Th 10/18/18 6:17 AM 9News 6am 6-7am :30 C0SE2930H \$2,400.00 NM									
2	10/16/18	10/19/18	Today Show 2	9-10am	--WTF--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --WTF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA W 10/17/18 Today Show 2 9-10am :00 \$900.00 NM <i>Credited</i>									
3	10/16/18	10/19/18	9News at Noon	12p-1230p	--WTF--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --WTF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA W 10/17/18 12:21 PM 9News at Noon 12p-1230p :30 C0SE2930H \$850.00 NM									
4	10/16/18	10/19/18	Ellen	3-4pm	--WTF--	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --WTF-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KUSA Th 10/18/18 3:21 PM Ellen 3-4pm :30 C0SE2930H \$1,000.00 NM									
5	10/16/18	10/19/18	Local News @ 4p M-F	4-5pm	--WTF--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --WTF-- 1 \$2,500.00									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1677848-1	10/21/18	October 2018	10/01/18 - 10/21/18
Advertiser	Product	Estimate Number	
ISS/ Coloradans for Fairnes	CO FAIR SD16 ES 684		

www.9news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/18	10/19/18	Local News @ 4p M-F	4-5pm	--WTF--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --WTF-- 1 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	F	10/19/18	4:47 PM	Local News @ 4p M-F	4-5pm	:30	COSE2930H	\$2,500.00 NM
6	10/16/18	10/19/18	Entertainment Tonight	630-7pm	--WTF--	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --WTF-- 1 \$3,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	F	10/19/18	6:40 PM	Entertainment Tonight	630-7pm	:30	COSE2930H	\$3,500.00 NM
7	10/16/18	10/19/18	9News 10p M-F	10-1037pm	--WTF--	:30	2	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 --WTF-- 2 \$4,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KUSA	W	10/17/18	10:22 PM	9News 10p M-F	10-1037pm	:30	COSE2930H	\$4,500.00 NM
1	KUSA	F	10/19/18	10:30 PM	9News 10p M-F	10-1037pm	:30	COSE2930H	\$4,500.00 NM
8	10/20/18	10/20/18	9News Sat Morning	7-9am	-----S-	:30	1	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S- 1 \$1,650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	Sa	10/20/18	7:59 AM	9News Sat Morning	7-9am	:30	COSE2930H	\$1,650.00 NM
9	10/20/18	10/20/18	Local News @ 5p Sa	5-530pm	-----S-	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	Sa	10/20/18	5:24 PM	Local News @ 5p Sa	5-530pm	:30	COSE2930H	\$1,800.00 NM
10	10/21/18	10/21/18	9News Sunday Morning	7-8am	-----S	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S 2 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	Su	10/21/18	7:09 AM	9News Sunday Morning	7-8am	:30	COSE2930H	\$1,600.00 NM
2	KUSA	Su	10/21/18	7:29 AM	9News Sunday Morning	7-8am	:30	COSE2930H	\$1,600.00 NM
11	10/21/18	10/21/18	NFL Special Edition New	930-10pm	-----S	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 -----S 1 \$6,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	Su	10/21/18	9:58 PM	NFL Special Edition News	930-10pm	:30	COSE2930H	\$6,000.00 NM
12	10/16/18	10/19/18	M-F 430-5a News	430-5am	--WTF--	:30	1	\$600.00	NM

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Advertiser ISS/ Coloradans for Fairnes	Product CO FAIR SD16 ES 684	Estimate Number	

www.9news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
13	10/16/18	10/19/18	Colorado & Company	10-11am	--WTF--	:30	2	\$525.00	NM																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	KUSA	W	10/17/18	4:29 AM	M-F 430-5a News	430-5am	:30	COSE2930H	\$600.00	NM																																
14	10/16/18	10/19/18	Today Show 3	11a-12p	--WTF--	:30	1	\$550.00	NM																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	KUSA	F	10/19/18	11:33 AM	Today Show 3	11a-12p	:30	COSE2930H	\$550.00	NM																																
15	10/16/18	10/19/18	Daytime ROS	10am-12pm	--WTF--	:30	2	\$575.00	NM																																	
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16	10/16/18	10/19/18	Daytime ROS	12-3pm	--WTF--	:30	1	\$700.00	NM																																	
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1	KUSA	Th	10/18/18	12:42 PM	Daytime ROS	12-3pm	:30	COSE2930H	\$700.00	NM																																
17	10/21/18	10/21/18	Broncos Game Day Live	9-930am	-----S	:30	1	\$1,600.00	NM																																	
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18	10/21/18	10/21/18	Broncos Sacco Show Sun	930-10am	-----S	:30	1	\$1,500.00	NM																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	KUSA	Su	10/21/18	9:58 AM	Broncos Sacco Show Sun	930-10am	:30	COSE2930H	\$1,500.00	NM																																
19	10/16/18	10/19/18	Late Night	1137p-1237a	--WTF--	:30	2	\$850.00	NM																																	

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Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE

Send Payment To:



KUSA-TV
KUSA
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice # 1677848-1	Invoice Date 10/21/18	Invoice Month October 2018	Invoice Period 10/01/18 - 10/21/18
Advertiser ISS/ Coloradans for Fairnes	Product CO FAIR SD16 ES 684	Estimate Number	

www.9news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
20	10/16/18	10/19/18	Last Call w/Carson Daly	1237-107a	--WTF--	:30	2	\$650.00	NM																																	
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1	KUSA	F	10/19/18	12:36 AM	Late Night	1137p-1237a	:30	COSE2930H	\$850.00	NM																																
22	10/20/18	10/20/18	Entertainment Tonight Sa 6-7p		-----S-	:30	1	\$1,500.00	NM																																	
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2	KUSA	F	10/19/18	12:46 AM	Last Call w/Carson Daly	1237-107a	:30	COSE2930H	\$650.00	NM																																
23	10/20/18	10/20/18	9News 10pm Sat	10-1037pm	-----S-	:30	1	\$4,200.00	NM																																	
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24	10/20/18	10/20/18	Saturday Night Live LF	1037pm-1207xm	-----S-	:30	1	\$2,500.00	NM																																	
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25	10/21/18	10/21/18	Sun News Extended	1035-11pm	-----S	:30	1	\$2,500.00	NM																																	
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27	10/20/18	10/20/18	Sat Extra	1240-140xm	-----S-	:30	1	\$600.00	NM																																	
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28	10/20/18	10/20/18	Dateline	7-9pm	-----S-	:30	1	\$4,000.00	NM																																	

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INVOICE

Send Payment To:



KUSA-TV
KUSA
PO BOX: 637386
Cincinnati, OH 45263-7386

<u>Invoice #</u> 1677848-1	<u>Invoice Date</u> 10/21/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/21/18
<u>Advertiser</u> ISS/ Coloradans for Fairnes		<u>Product</u> CO FAIR SD16 ES 684	<u>Estimate Number</u>

www.9news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
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	10/15/18	10/21/18	-----S-	1	\$4,000.00																								
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1	KUSA	Sa	10/20/18	8:37 PM	Dateline	7-9pm	:30	COSE2930H	\$4,000.00	NM																			
29	10/18/18	10/19/18	Daytime ROS	12-3pm	---TF--	:30	1	\$700.00	NM																				
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1	KUSA	F	10/19/18	12:59 PM	Daytime ROS	12-3pm	:30	COSE2930H	\$700.00	NM																			
30	10/18/18	10/19/18	KUSA 9 News Repeat	107-144a	---TF--	:30	1	\$200.00	NM																				
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1	KUSA	F	10/19/18	1:40 AM	KUSA 9 News Repeat	107-144a	:30	COSE2930H	\$200.00	NM																			
							<u>Total Spots</u>	33																					

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$58,250.00
<u>Agency Commission</u>	\$8,737.50
<u>Net Amount Due</u>	\$49,512.50

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.